

Introduction to Compliance Services

What it is, what to expect and how it
helps your business

Cybersecurity Landscape

**Data breaches up 68% YoY
across industries, including
regulated industries like
healthcare, finance, government
and many more**

**Ransomware, cloud exploits,
threat actors on the rise**



So, what is cybersecurity **compliance?**

An ongoing process of improving business security posture through:

- Alignment with **security policies** and procedures based on **industry standards** (frameworks)
- **Reducing Risks** through assessment and monitoring of compliance with best practice standards
- Eliminating compliance **violations**



What is a compliance **framework**?

A compliance framework is a **structured set of guidelines** that details an organization's processes for maintaining accordance with established regulations, specifications or legislation.

In general, these are a set of industry best practices to follow and align with which help improve an organization's security posture.

Examples:

| | | | | |
|--|---|--|--|---|
| <ul style="list-style-type: none">• SOC 2 (for cloud-based companies) | <ul style="list-style-type: none">• ISO 27001 (international standard) | <ul style="list-style-type: none">• GDPR (EU privacy) | <ul style="list-style-type: none">• HIPAA (Health data privacy) | <ul style="list-style-type: none">• CMMC (DoD contractors) |
|--|---|--|--|---|

Why is **compliance** important?

- **Reduce the risk of **cyber attacks****
 - Breaches are on the rise, but that doesn't mean you can't be prepared
- **Avoid regulatory **fin**es**
 - Compliance laws change and non-compliance can come with hefty fees
- **Build **trust** with customers**
 - Customers want to trust you in protecting their information
 - Compliance set's the bar to meet industry standard due-diligence requirements

Compliance is no longer an
option

All **organizations** must:

- Identify all applicable **laws, regulations, and standards** that affect their business/industry
- Discover areas where the **organization fails** to meet industry laws, regulations, and standards
- Implement controls and procedures to **effectively comply** with industry laws, regulations, and standards
- Monitor updates and **changes to the laws, regulations,** and standards that shape their industry

Who needs **compliance**?

Highly regulated industries

- Finance (FTC Safeguards Rule, CIS Controls, etc.)
- Healthcare (HIPAA)
- Government contractors (CMMC)
- Services Organizations (SOC 2)
- *Basically, any company that stores sensitive data*

Organizations with high quality standards

- Stand out amongst the competition

The **Compliance** Journey



ASSESS

Create a baseline for current procedures, policies and controls; determine path



IDENTIFY GAPS

Ensure controls are healthy and gaps are remediated in timely manner



AUDIT

Ensure controls are meet standard(s)
Share results with 3rd parties for due-diligence



MONITOR

Stay current on policies, procedures and controls over time to remain compliant

Why work with **us**?

- **[Company Name]** automates your compliance journey from launch, to audit and onward
- **[Company Name]** works from where you're at. Our technology, templates, and procedures jumpstart your compliance program, no matter your current program looks like
- **[Company Name]** automates evidence collection, reporting and monitoring so you don't have to
- **[Company Name]** We are your compliance partner, doing the heavy lifting to keep your org compliant while you enjoy peace of mind

What you get:

Minimal in-house compliance work:

Don't waste time investigating legislative changes, handling data security, and putting together documents for regulatory bodies

Simplified security procedures:

Get tools and resources to streamline your administrative procedures and keep security at the forefront

Automatic system updates:

Eliminate the hassle of updating your system each time regulations change